

# The Benefits of Colourmix



## Quality

Colourmix colours are produced by Cathay Pigments under strict procedures and guidelines in accordance with our ISO9001:2000 Quality Control Accreditation. All products are traceable by batch identification to raw materials according to best industry practice. All deliveries are traceable by batch identification. Our products are consistent; batch by batch, day by day, year to year.



## Aquasac Packaging

All pigments now come in special water soluble plastic bags that easily dissolve when put into the front of the load of a concrete truck.



## Convenient Bag Sizes

All colours are supplied in 10kg bags for addition to 20MPa to 32MPa concrete to meet safe lifting and handling requirements, eliminate dust exposure and for storage convenience. Special bag sizes can be provided for higher strength concrete to meet design mix requirements.



## Pallet Covers

All bags are safely delivered on pallets to concrete plants covered with re usable, waterproof industrial plastic to protect the pigments from external weather conditions, soiling and damage.



## Unparalleled Technical Support & Customer Service

Our staff are skilled, experienced colour specialists that are trained to provide on site technical support to help resolve issues with challenging projects. We are available to meet with your clients to discuss specification requirements, to help you obtain their business.



## Local Distributors and Convenient Warehouse Locations

We have many distributors in rural areas to provide quick service and support. We have our own stores to service metropolitan areas.



## No Hassle Return Policy

Standard 10kg bags can be returned within a 60 day period of purchase provided that they are fit for re-sale. We can arrange transport back to our warehouse at cost. Non-standard bag sizes can be returned with a \$5 repacking fee per bag.



## Profit

Our pricing structure enables your business to make considerable profit when selling Colourmix colours as an additive to concrete.



## Colour Matching

We offer a colour matching service that includes matching or offering more cost effective alternatives to competitor's pigments. We can also create colours for specialised projects - minimum 500kg order.



## Leading the Way

In addition to supplying Colourmix to the decorative concrete market; Cathay Pigments manufacture pigments for building materials, pharmaceuticals, cosmetics, food and the industrial sector.

It is therefore extremely important that we stay a breast of current developments in pigment technologies. With Colourmix we are currently providing the latest data to the construction industry and working closely with the architectural market.



## Effective Marketing

Colourmix is supporting the pre-mixed concrete industry through its effective marketing strategies. Our information folders for specifiers, brochures, coloured concrete samples, and our website [www.colourmix.com.au](http://www.colourmix.com.au) are readily accessible to the public. We are able to provide colour display boards to individual concrete plants and paver displays upon request. Colourmix annually advertises in Infolink, Outdoor Design Source, Selector.com and many other publications relevant to architects, landscape designers and the construction industry.

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